

## Authorize.net Integration with ShopTab

Do you need a Facebook Store with a flexible payment system for your products or services? Try combining ShopTab and Authorize.net’s Simple Checkout solution to deliver a powerful Facebook store experience in minutes.

**This solution is perfect for these retailers:**

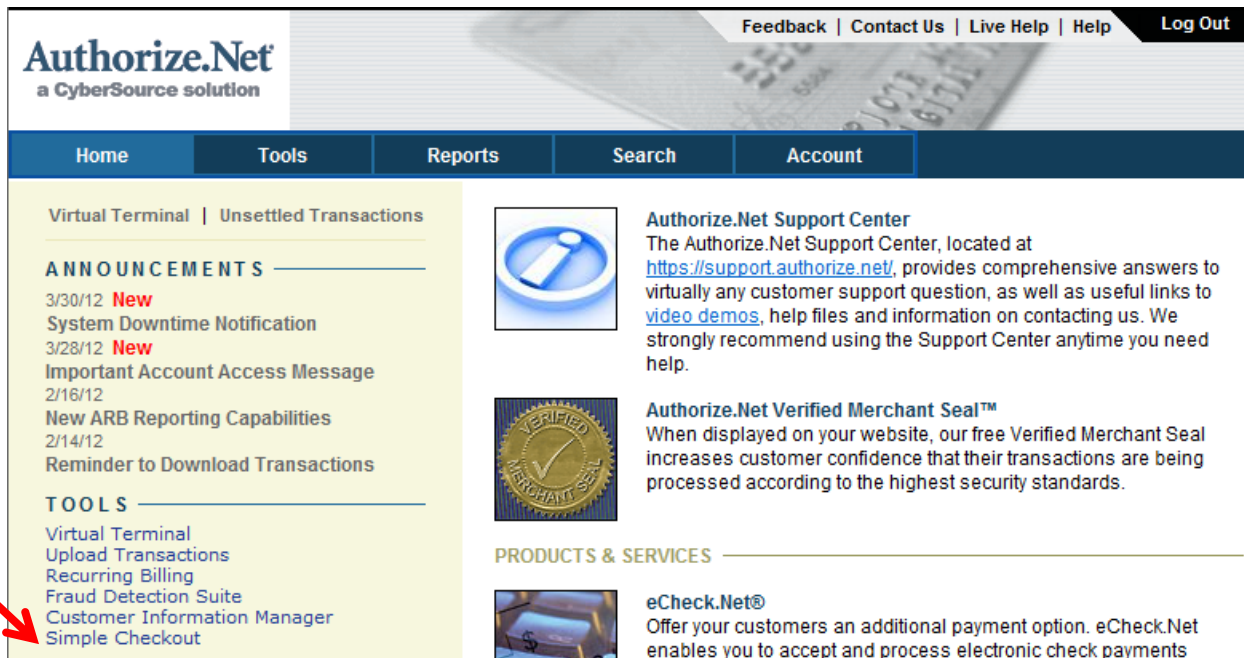
- You want in all-in-one Facebook store with integrated payments
- You don’t have a website or other online commerce option
- Payment for your products via major credit cards is desired
- You have a limited number of products
- The advantages of [simple checkout](#) make sense for your store
- Authorize.net provides your users a secure purchase experience

**Note:** If you have an existing e-commerce website or are selling on a third party marketplace like Amazon, EBay or Etsy, the traditional ShopTab implementation should work well for you.

*If you aren’t an Authorize.net client you’ll need to apply for their service at [www.authorize.net](http://www.authorize.net) or 888.323.4289.*

**STEP 1: Set up your Simple Checkout products in Authorize.net.**

A) Log into Authorize.net (<http://secure.authorize.net>) and click on “Simple Checkout” to start the process of creating your product listings.



Click on “Add Item” to create your first product.

Home	Tools	Reports	Search	Account
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**Simple Checkout** [Help](#)

As a standard feature of your payment gateway account, creating a Simple Checkout Buy Now or Donate button for your Web site is easy. For each item you sell, you can create a button that contains the item name, ID, description, price, and if applicable, shipping methods and costs. You can create buttons for up to 100 different items. Click **+ Add Item** below to create a new item.

[+ Add Item](#) | [Edit Item](#) | [Edit Appearance](#) | [Delete Item](#)

B) Complete the form to create the appropriate checkout information for your product. Add shipping costs, if needed, and click on “Save” to create the checkout code.

**Item Information**

Item Name:  \*

Item ID:  \* [What is this?](#)

Type:

Description:

Price:  \*

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**Maximum Per Order**

You can specify the maximum number of this item, per order, that a customer may purchase. You can either enter an amount or leave the default value as "1."

Maximum Order:  Note: The Maximum Order value must be greater than or equal to your highest specified shipping range value.

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**Shipping Methods**

If shipping is required, you can designate up to 10 shipping methods (e.g. Standard Delivery, Two-Day Air, etc.) for your customers to choose from. For each method, you can also specify one or more shipping ranges (e.g. 1-5 of this item), each with unique shipping costs. Click the link below to add a shipping method. Once you have added one shipping method, you may add additional methods as necessary. Configuring a shipping method is optional.

[+ Add Shipping Method](#)

UPS Ground ( Edit ) ( Delete )

5.00 USD to ship 1 or more of this item

Your product checkout code is complete. Click on the “Copy Code” button so that you can add the product to ShopTab.

**Simple Checkout Item** [Help](#)

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**Nachos Grande**

Item ID: 1001  
 Type: Product  
 Description: Really great nachos  
 Price: 15.00 USD  
 Max Quantity: 1  
 Shipping Options: UPS Ground:  
 5.00 USD to ship 1 or more of this item


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**Simple Checkout Buy Now Button**

Below is a preview of how your Buy Now button will appear to your customers. You may make changes to the button's appearance by clicking **Edit Appearance**.

**Buy Now Button Preview**

Click the button below to see a preview of the order page, payment form and receipt page as they will appear to your customers.



AuthorizeNet Simple Checkout

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**Buy Now Button Code**

To display this Buy Now button, click **Copy Code** and then paste the HTML code provided below into the appropriate area(s) of your Web site. You may need to contact your Web developer for assistance.

```
<form name="PrePage" method = "post" action =
"https://Simplecheckout.authorize.net/payment/CatalogPayment.aspx"> <input type = "hidden" name
= "LinkId" value = "ab044a85-3757-40e9-9548-ca5b7f2e89ec" /> <input type = "image" src
="//content.authorize.net/images/buy-now-blue.gif" /> </form>
```

**Step 2: Add the product listing to ShopTab**

A) Log into your ShopTab account and go to the “Add Product” option. Complete the title, price, category, subcategory (if needed), condition (new or used me, if needed), description, location of an online image for your product and paste the Button Code into Java Scrip field and press Update.

**My Products** **Add Product** **Data Feed** **JavaScript** **Settings**

**Update this Product :**

Product Title:

Price:


Category:

subcategory:

Condition:

Description:

URL to Product Image:



URL to Product:

Optional JavaScript for Product:

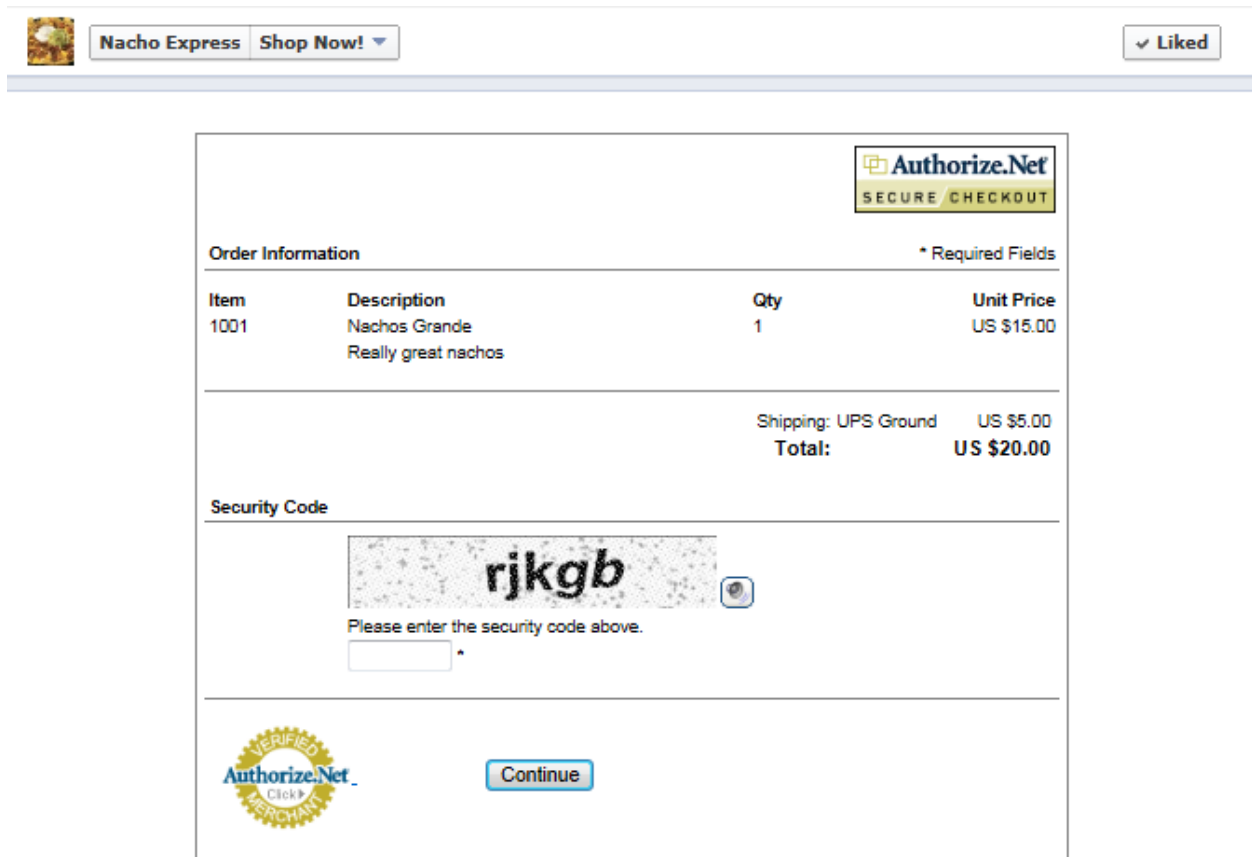
Add the product code in the JavaScript box.

Images: If you don't currently have images online you'll need to place them on a site so that your store can reference them. There are many free photo sharing sites that will do this like [Yahoo's Flickr](#) or [HP's Snapfish](#). Load your pictures and then you can [get the image link to reference](#) for your store.)

Once you press “Update” your product will become active in your Facebook store.

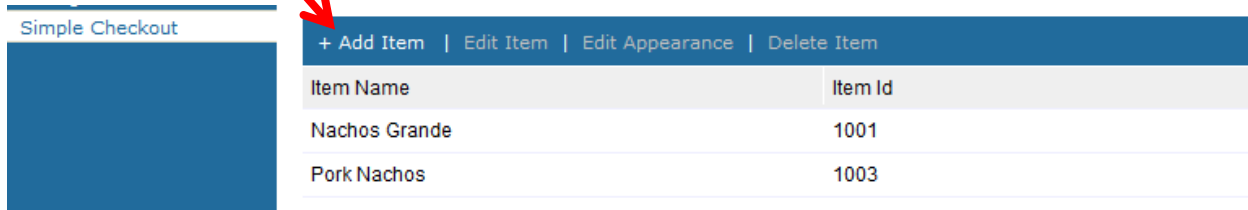


Once your client clicks on the “Buy Now” button the purchase page will open up inside of your Facebook frame for the completion of the purchase.



### **STEP 3: Create more products**

You can return to Authorize.net and create as many products as you like. Add them to the Facebook store page as noted in step #2.



Simple Checkout	
+ Add Item   Edit Item   Edit Appearance   Delete Item	
Item Name	Item Id
Nachos Grande	1001
Pork Nachos	1003

Make sure to follow the standard installation process for deploying the application on your Facebook page and designing your store. A [video tour](#) is available as well as [PDF installation instructions](#) to assist in your set-up.

Once that is complete, it is the time to start marketing your products on your Facebook page. Good luck and good selling!