

# SHARED DEAL

## The First “Daily Deal” Store in Facebook

### COMPLETE CHECKOUT

Includes full payment and checkout system using PayPal's Payments platform for credit cards, debit cards and PayPal payments. All you need is a free PayPal business account.

### INSTALLS QUICKLY

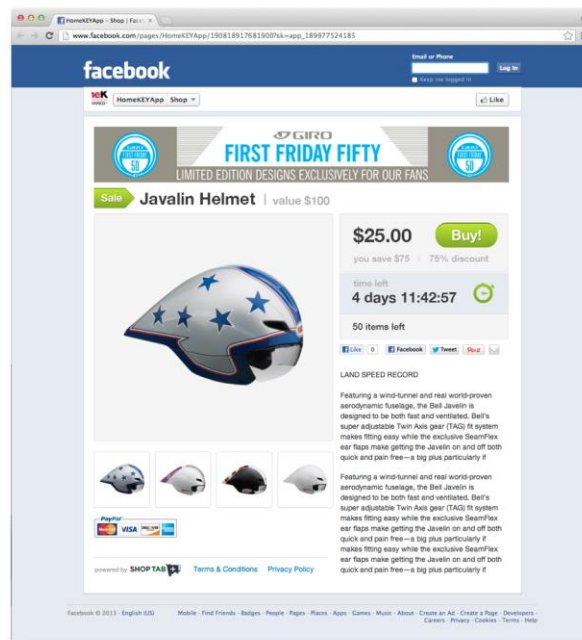
Placement of your app on your Facebook Fan Page with your first product will happen in a matter of minutes. Set your inventory threshold or deadline for purchase and you are ready to promote your first deal.

### BUILT FOR MOBILE & DESKTOP

Built specifically to promote your products into your fans news feed, whether on their desktop or mobile phone. Once promoted, watch for immediate liking, sharing and buying!

Learn more at:

<http://shoptab.com/shared-deal>

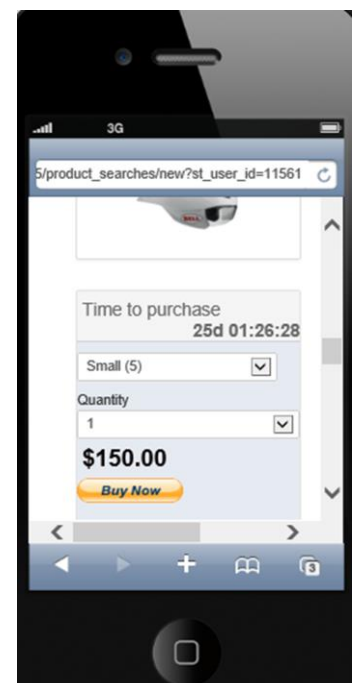


- Deliver **exclusive** products available only to your Facebook fans to create brand loyalty
- Launch **deals** and **specials** that research indicates Facebook users are looking for from the brands that they follow
- Create a sense of **urgency** by using the countdown clock and limited inventory counts to drive faster inventory turns
- Provides unique **sharing** of your products to your fans and to their friends to increase your market opportunity

### SharedDeal is the answer if you...

- Want to create revenue opportunities for time-sensitive transactions
  - Holiday gifts
  - Overstock items
  - Out of season stock
- Desire to provide exclusive opportunities for your fans
  - Discounts and deal
  - Creation of Facebook-only products
- Need to increase awareness and excitement for specific products
  - New product introduction
  - New packaged offerings
  - New pricing

Mobile phone view



**"The launch was a huge success!  
We were sold out in less than 48 hours."**  
Stacey, Giro Sports Design

## Application Features

### TECHNICAL SUPPORT

You will have access to our full technical support team via text chat, email and phone. Also, use our FAQ's and service knowledge database to enhance your use of SharedDeal.

### ANY LANGUAGE & 24 CURRENCIES

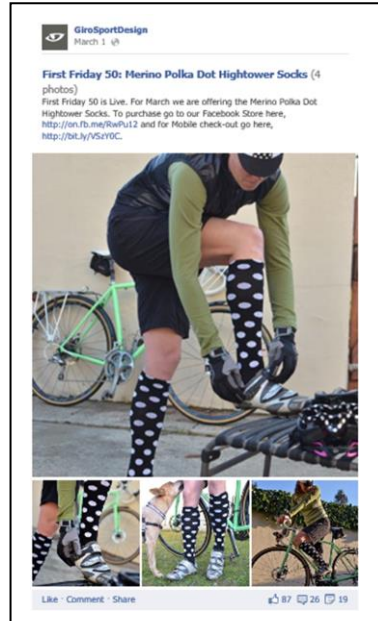
Deploy your app in any language using PayPal's support of 24 currencies in over 190 countries. You have complete control of the app within Facebook.

### EXPERIENCED E-COMMERCE PROVIDER

We've hosted tens of thousands of store applications in over 70 countries since 2009. We leverage one of the world's largest hosting infrastructures and have distributed our app to provide the highest levels of availability.

For more information on any of our products or services please visit us on the Web at: [www.shoptab.net](http://www.shoptab.net).

Or on our Facebook page:  
<https://www.facebook.com/shoptab>



News feed post using SharedDeal's special promote feature.

### Key Features included in SharedDeal:

- Countdown clock
- Items left in stock
- Full language translation control
- Supports 24 currencies
- Allows up to four product images
- Retail and "Deal" price listings option
- Inventory settings and control
- Support of product variables like color and sizes
- Fan gate to dramatically drive your page Likes
- Ability to add a custom store header
- Automated "Sold Out" image may be customized
- Integrated PayPal Payments gateway for credit card, debit card and PayPal, no application required



## Application Requirements

- **7 DAY FREE TRIAL:** After the trial period your account will convert to a monthly subscription rate of \$14.95.
- **PAYMENTS:** The system requires use of PayPal's payment system. This was selected because of the worldwide acceptance of PayPal and ability to process regional credit/debit cards throughout the world.
- **SHIPPING/TAXES:** You will set your shipping & taxes in your PayPal profile under the My Selling Tools tab.
- **FACEBOOK:** You must have a Facebook Fan Page and the admin rights to the page.
- **TERMS AND CONDITIONS:** You must comply with all Facebook and ShopTab's SharedDeal Terms and Conditions.

### SERVICES AVAILABLE

Technical Support  
Installation and Setup  
Application Support  
Page Design



9943 E. Bell Road  
Suite 117  
Scottsdale, AZ 84260  
[www.shoptab.net](http://www.shoptab.net)  
480.630.9204

For complete information, go to <http://shoptab.net/shared-deal>

