

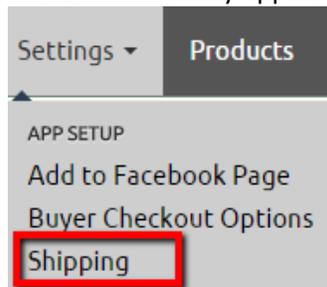
Shipping Methods and Options with your ShopTab Cart

Updated September 1, 2015

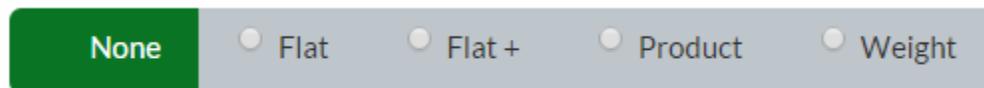
You have many options to consider for the shipping of your products when using ShopTab's [integrated cart option](#) in your Facebook Store. The detail in this note outlines shipping methods and optional features for you to consider as you work through your store setup.

Overview: Shipping Methods

When “**Integrated Cart**” and you are using the **Modern Template (Settings/Store Design)** is selected as your checkout option the “**Shipping**” tab will immediately appear under the Settings option.



When you click the **Shipping** tab, you'll see a number of shipping options.



None – This is the default option for your ShopTab account. If you want to include your shipping charges as part of your product price or use the shipping that PayPal provides via their shipping calculator, you'll want to select this option.

Flat – This option sets the same shipping rate for every item in your store. The designated rate will be applied to all products that are in your buyer's cart.

Flat + – This option sets the same shipping rate for the first item in your buyer's cart and then a second rate for each additional item in your buyer's cart.

Product – This option allows you to set a unique shipping rate for each product listing. Each individual of these product listing shipping rates for items placed in the cart will be added up to reflect the total shipping charge.

Weight – This option allows you to input the weight of the item within each product listing. You will then set your shipping rates based upon total weight of the items in your buyer's cart.

It's up to you to decide which shipping method will work best for you and your buyers. Once you determine your base shipping method, you can choose additional shipping options.

NOTE: With ShopTab's integrated cart you may use PayPal's shipping calculators to apply shipping charges. In many countries PayPal provides some great options but we found them lacking for flexible options in many markets. [Click here](#) to see how to use the options available in your PayPal profile via the shipping calculator.

Step 1: Set Your Shipping Method

FLAT RATE:

Flat rate for all items 

Rate Per Product \$ 

Insert the rate you want to charge for each item placed in the cart. Once you have completed the field the rate will be saved automatically.

Note: If you believe your buyers on average will buy multiple products in their online cart you may want to consider another shipping method since the shipping charges on multiple products can add up quickly.

FLAT + RATE:

Flat rate for first item and different rate for all additional items 

First Item \$ Additional Items \$

Insert the rate you want to charge for the first item and then the rate that you want for each additional item. If you fail to input a rate or put in a "0" for the additional item, the system will not charge for anything for additional items.

PRODUCT:

Set a rate within each product listing 

As noted in the text, the rate will be set inside of each product listing, not in this section of the admin. The field in the product listing is shown below.



WEIGHT:

Set a weight-based option per item ?

From weight	To weight	Price	Delete
0	1	5.5	X
1.1	4	8	X
4.1	and up	10.5	X

In situations where the weight of an item will significantly impact the shipping cost (both for light and heavy products), it makes sense to choose the weight-based shipping option. You may set up as many rate ranges as needed for your items. The fields can represent Metric or US/Imperial numbers – you just need to be consistent in their use in all fields.

In each product listing you will input the associated weight of that item, as noted below. If you leave it blank the system will charge the price set in the first rate range.



When the buyer's items are in the shopping cart, the weight for every item will be combined and the associated charge will show in the **Shipping Charge** area.

Lastly, for all shipping methods, the bottom of the page provides an opportunity to update the text in the cart that reflects the **Shipping Charge**. It will default as noted in the field but you may change the English text or modify it to any language.

Text in cart for shipping charge	'Shipping' translation
	Shipping

Step 2: Test Your Shipping Method

Once you have selected your desired shipping method, test a few buyer checkout processes to make sure the method is calculating as you expect it should. **Do this before** you select any of the optional features outlined in the remainder of this document.

Step 3: Set Optional Shipping Features

With ShopTab you can activate three other optional shipping/delivery features.

Additional Shipping Features:	<input type="checkbox"/> Provides a free store pick-up selection <input type="checkbox"/> Allow buyer to select and expedite surcharge <input type="checkbox"/> Set an international shipping charge
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FREE STORE PICK-UP:

This option is perfect for sellers that have a physical store. This will allow the buyer to pick-up the item in the store, saving the shipping charges. This is a great driver for additional foot traffic and may result in additional in-store sales.

Activate the feature and a text field will appear so that you can customize how this appears in the cart.

Additional Shipping Features:

- Provides a free store pick-up selection
- Allow buyer to select and expedite surcharge
- Set an international shipping charge

Text in cart for shipping features.

Text for 'Shipping'

Shipping

Text for 'In Store Pickup'

In store pickup

Here is the view of the cart with the option activated. When the buyer selects the feature the shipping cost shows at no cost.

The screenshot shows a shopping cart titled "Your cart" with a "Pay Now" button. The cart contains one item: "TRIBAL PRINT SWINGING TASSEL INFINITY SCARF - fuchsia" with a quantity of 1 and a price of €10,00. Below the item, the "In store pickup" option is selected. At the bottom of the cart, the shipping cost is listed as €0,00, and the subtotal is €10,00. A "Promo code" field is also visible.

	Quantity	Price
TRIBAL PRINT SWINGING TASSEL INFINITY SCARF - fuchsia	1	€10,00
<input checked="" type="checkbox"/> In store pickup		
<hr/>		
Promo code	Shipping	€0,00
	Subtotal	€10,00

EXPEDITE SURCHARGE:

Some sellers will want to offer a faster or expedited shipment option for their buyers. If your standard delivery is 2 weeks, you may want to provide a 5-day shipping service or a 3-day shipping service. In this case, you can activate the **Expedite Surcharge** feature, allowing you to outline the offer and the incremental cost to the buyer over the base shipping method.

Additional Shipping Features:

- Provides a Free Store Pick-up selection
- Allow buyer to select and expedite surcharge
 - Amount \$
- Set an International Shipping Charge

Text in cart for shipping charge

'Shipping' translation

'Expidite Surcharge' Translation

When the buyer is in the cart they'll see an option for expedited surcharge. If selected, the price is added to the base shipping method.



Your cart

Pay Now

	Quantity	Price
TRIBAL PRINT SWINGING TASSEL INFINITY SCARF - fuchsia <input checked="" type="checkbox"/> Expedite Surcharge - €25,00	<input type="text" value="1"/>	€10,00
Promo code v		
	Shipping	€35,00
	Subtotal	€45,00

INTERNATIONAL SURCHARGE:

Some sellers may want to offer a surcharge for out of country shipments. When activated, this option allows you to indicate that additional payment is required for out of country shipments and add the incremental cost to the base shipping method.

Additional Shipping Features:

- Provides a free store pick-up selection
- Allow buyer to select and expedite surcharge
- Set an international shipping charge

Amount:

Text in cart for shipping features.

Text for 'Shipping'

Shipping

Text for 'International Surcharge'

International surcharge

The feature shows in the cart as an option for the buyer to select. If selected, the price is added to the base shipping method. The desktop and mobile views are below.

	Quantity	Price
TRIBAL PRINT SWINGING TASSEL INFINITY SCARF - fuchsia	1	€10,00
<input checked="" type="checkbox"/> Select if you are located outside of the United Kingdom - €22,00		
Shipping		€32,00
Subtotal		€42,00

PLAID PRINT FABRIC ACCENT TOP - grey	1	\$22.00
Option: medium		
SCARF CHIFFON SHORTS	1	\$10.00
Option: medium		
<input type="checkbox"/> In store pickup		
<input checked="" type="checkbox"/> International surcharge - \$50.00		
Shipping		\$65.00
Subtotal		\$97.00

Here is how you will be notified of the optional shipping charges in your PayPal transaction information.

Shopping Cart Contents

Qty	Item	Options	Price
1	Test for Shipping Item # 20945204		\$1.00 USD
Amount			\$1.00 USD

Order Description: Shopping Cart
 Item Total: \$1.00 USD
 Sales Tax (8.25%): \$0.08 USD
 Shipping: \$0.00 USD
 Handling: \$0.00 USD

Total amount: \$1.08 USD
 Fee amount: -\$0.33 USD
 Net amount: \$0.75 USD
[Issue a refund ?](#)
 You have up to 60 days to refund the payment.

Custom: ShopTab; Shipping Options: In Store Pickup.
 Date: Sep 16, 2015
 Time: 11:13:01 GMT-07:00
 Status: Completed

Business Contact Information
 Customer Service URL: <http://support.shoptab.net>
 Customer Service Email: support@shoptab.net
 Customer Service Phone: 480-830-9204

Payment Type: Instant

(In Store Pickup)

Shopping Cart Contents

Qty	Item	Options	Price
1	Green Dress Item # 1234-ABC		\$1.00 USD
Amount			\$1.00 USD

Order Description: Shopping Cart
 Item Total: \$1.00 USD
 Sales Tax (8.25%): \$0.08 USD
 Shipping: \$16.00 USD
 Handling: \$0.00 USD

Total amount: \$17.08 USD
 Fee amount: -\$0.80 USD
 Net amount: \$16.28 USD
[Issue a refund ?](#)
 You have up to 60 days to refund the payment.

Custom: ShopTab; Shipping Options: International Surcharge.
 Date: Sep 16, 2015
 Time: 11:20:51 GMT-07:00
 Status: Completed

(International Surcharge)

You may activate all three of the optional features in your Facebook Store.

Common Questions:

Q: Can I set up my store with the options only? I don't want any base shipping costs but just the option to have in-store pickup or an international charge.

A: Yes, the way to do this is to set the Flat Rate option to 0 and the additional features will be available to you and you will not have any other charges for base shipping.

Q: Does this work with all design templates in Store Design?

A: No, it is only available in the "Modern" template option. If you are using the older store template designs, you'll need to update to the Modern version.

Q: Do all of these options work with the mobile Facebook store?

A: Yes, all functionality should be the exact same on the desktop, tablet or mobile phone using FB's mobile app.

Q: Where does the detail about the Shipping Options show up in my sales transaction inside of PayPal.

A: The shipping charges, including all options selected, will appear as “Shipping and handling” inside of your PayPal transaction. The detail on the options selected (in-store pick-up, expedite or international surcharge) will be shown in the “Custom” field in your transaction (see on page 8 above how the information shows inside of the field).

